PageGroup Sweden Our Playbook



Welcome to PageGroup

Welcome to PageGroup Sweden, hopefully by now you have realised that we are the pre-eminent international business in the Swedish recruitment market. Not only do we employ some of the outstanding individuals in our profession but they are supported by a world class brand and most importantly the best training and coaching available.

Most people start has started as a junior consultant and the one piece of advice I give people on day 1, is to religiously apply all that you are shown and told. If you stick to the basic skills of the job and execute them in the way you are shown you will start to build a personal business of contacts and candidates that will sustain your career for many years.

Unfortunately, there are no short cuts at the beginning, it is like a contact sport, the more contacts you make the more successful you will be: Learn by doing, learn through mistakes, ask thousands of questions and truly live our values and you will have a very successful career. At PageGroup we concentrate on excellent service, a conscientious approach and challenging our clients and candidates when required. The service we provide to clients is the most important aspect of growing any of their businesses, take pride in what you do and don't compromise on what you have learnt and apply the extensive knowledge you will build up.

Life in the first few months with PageGroup will challenge you at times as you will be desperate to get results, stick with it. You will have chosen PageGroup Sweden because you want to develop a career and skill set that is the envy of the whole industry. If you apply yourself fully and push yourself out of your comfort zone then we will ensure you have all the tools you need to be successful.

Take the time to understand our Vision and Values as they underpin everything that we stand for and strive to achieve. Fundamentally we are a people business and through constantly reviewing our culture and our mindset then we can build an even stronger and bigger business with you.

Best regards,

Jamie

Our Employee Value Proposition



OUR PLAYBOOK

VALUES

Our core values and what these mean to us

We hire those who...

DAY TO DAY

A few general guidelines

The **emotional journey** of a recruiter

Your relationship with your manager...

PROGRESSION

Your first year at PageGroup

We care about your...

OUR PLAYBOOK

VALUES

Our core values and what these mean to us

TAKE PRIDE BE PASSIONATE NEVER GIVE UP MAKE IT FUN WORK AS A TEAM AS A TEAM MAKE IT FUN TAKE PRIDE BE PASSIONATE NEVER GIVE UP MAKE UP WORK AS A TEAM MAKE IT FUN TAKE PRIDE BE PASSIONATE NEVER GIVE NEVER GIVE UP MAKE IT FUN WORK AS A TEAM TAKE PRIDE BE PASSIONATE AM MAKE IT FUN TAKE PRIDE BE PASSIONATE NEVER GIVE UP WORK AS A TEAM

WE RECOGNISE THAT FUN IS A KEY FACTOR WITHIN

OUR WORKING ENVIRONMENT; WE'RE SOCIABLE AND ENJOY CELEBRATING OUR SUCCESSES.

WE WELCOME A

CHALLENGE: WE SHOW
STRENGHT OF CHARACTER
AND RESILIENCE IN
OUR APPROACH. WE
SEE DIFFICULTY AS
AN APPORTUNITY TO
DEMONSTRATE ARILITY

WE TAKE PRIDE IN WHAT

WE DO, IN WHO WE ARE AND WHAT WE STAND FOR. WE ARE PROUD OF OUR BRAND, OUR COLLEAGUES AND OUR ACHIEVEMENTS.

WORKING AS ONE TEAM MAKES US STRONGER,

MORE EFFICIENT AND ADDS VALUE TO THE BUSINESS AND OUR BRAND.

OUR PASSION TO PROVIDE THE BEST SERVICE FOR OUR CLIENTS AND CANDIDATES DRIVES US TO TRIUMPH

OVER OUR COMPETITION.

BEHAVIOURS

We hire those who...

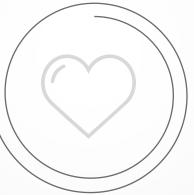
SHOW INITIATIVE



HAVE A **TEAMWORK**MENTALITY AND ARE
PREPARED TO GO
OUT OF THEIR WAY TO
HELP COLLEAGUES



SHOW **DRIVE** AND TREAT THE BUSINESS AS IT WAS THEIR OWN



SHOW **RESILIENCE**AND ARE PREPARED
TO MAKE MISTAKES



HAVE CAPACITY TO
INFLUENCE AND COME
UP WITH SOLUTIONS
NOT PROBLEMS



OUR VISION IS **TO BE RECOMMENDED AS THE BEST** INTERNATIONAL RECRUITMENT CONSULTANCY, ACROSS THE NORDIC REGION BY OUR CLIENTS, CANDIDATES AND COMPETITORS.

DAY TO DAY

A few general guidelines

WE

Expect people to always give their best

Celebrate all type of success

Encourage **competition** but win **together**

Face problems with **resillience**

Contribute to a positive ambitious culture

YOU

Will take **responsibility** for your **own success**

Enjoy highlighting and encouraging your coworkers to perform well

Want to take charge of your own progression

Help others to reach high standards

Should ask for and **give feedback** regularly

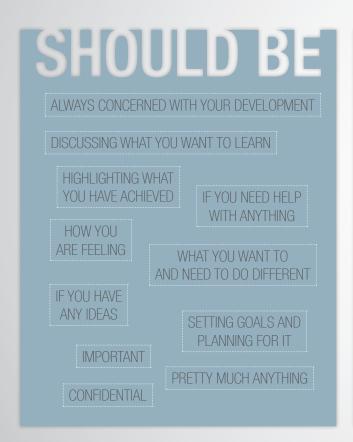
DAY TO DAY

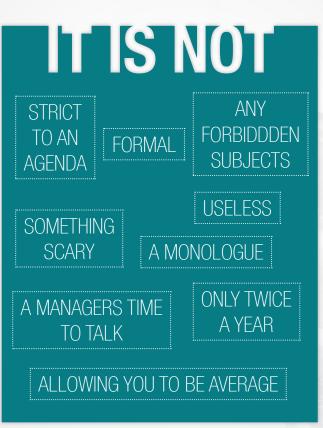
The **emotional journey** of a recruiter



DAY TO DAY

Your relationship with your manager...







PROGRESSION

Your first year at PageGroup

Months 1-2

You have high expectations of rapid success and we will be supporting you on your journey.

Your optimism and determination are some of the key qualities we hired you for.



Months 3-5

You're going to be very busy learning and taking on information, working out new processes and workflows.

Looking ahead — flying high or honeymoon over?

You could well be enjoying great successes and rewards, attaining high levels of confident execution. Make sure you keep learning and improving – don't get self-satisfied.

Or, while you may have had some successes, maybe you're not billing as much as the more experienced consultants.

Months 6-9

Realistically, while some of your activities will end with a win, some won't – at times that may be tough to deal with.

You might feel the pressure but as your knowledge grows, so will your confidence At the least, by this stage you will have seen some results and started aiming for great things.

Billing consistently and building a successful career in recruitment takes time.

Months 10-12

You might be topping the leader board by now!

If you are committed and doing the right things, results will follow. Your skills, understanding and confidence will have grown and key activities will be coming more naturally.

Relationships with clients, candidates and colleagues will be taking shape.

You'll still feel pressure but you'll now know how to respond to and act on it.

PROGRESSION

We care about your...





The fun tastes a whole lot better when you know you have given your absolute best.